



Speaker Overview

Annette White-Klososky

Founding Partner

Annette is a sought-after consultant and executive coach in all facets of organizational culture and leadership development. She is the owner of the Women's Executive Board, a leading peer advisory groups for executive women and Chair for the Oklahoma Chapter of the Women Presidents' Organization.

Her forums include female executive members representing companies with over 40,000 employees and \$23 billion in total annual revenues.

She has been recognized by The Journal Record as a Woman of the Year nominee, featured in Entrepreneur Magazine, and was recently made a contributor on the topic of Artificial Intelligence in the workplace for Forbes Magazine.

Speaking Topics:

- Making Culture Visible: Utilizing Technology Advancements to Engage the NextGen Workforce
- What The C-Suite Needs to Know About AI/ML
- Emotional Intelligence
- Leadership Development for Executives



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Making Culture Visible: Utilizing Technology Advancements to Engage the NextGen Workforce

Culture is a lot more than engagement or values – it is about business goals, social impact and driving change within your leaders, teams and overall organization. Additionally, culture is not an amorphous concept - it can be seen and understood by knowing which factors to measure and how to integrate technology to enable precision and automation.

In this discussion, Annette White-Klososky will discuss these factors as well as how to act on gathered data to trigger major revenue increases. In the age of a data-driven world and workforce, HR is in a distinct position to leverage this company data and make sure that their business can remain competitive, innovative, and relevant.

Beyond just using this data for measuring rates of turnover, HR departments can now be tasked with using big data for evaluating business variables in a way that can increase revenue and identify opportunities or liabilities. Using better metrics and reporting, organizations can create more immediate value that is both sustainable and that puts foundations in place for future growth.

Learning Objectives

In the pursuit of such goals, this discussion will primarily focus on three categories in which this use of big data and analytics can help your business not only survive, but to thrive:

- Strategic Recruitment, Hiring, and Retention
- Streamlining People Development and Management Problems
- Connecting HR Data to Business Revenue and Bottom-Line Results

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